

# **COPYRIGHT POLICY**

## **NFC Card Feedback System**

Last Updated: April 30, 2025

### **1. OVERVIEW**

This Copyright Policy governs the protection of all intellectual property associated with the NFC Card Feedback System ("the Service") operated by Feedback NFC ("we", "us", or "our"). This policy outlines the strict prohibition against unauthorized use, reproduction, distribution, or adaptation of any aspect of our Service, including but not limited to its content, design, functionality, technology, methodology, and underlying logic.

### **2. PROPRIETARY RIGHTS**

#### **2.1 Exclusive Ownership**

Feedback NFC exclusively owns and retains all right, title, and interest in and to:

- The NFC Card Feedback System and all its components
- All software, code, algorithms, and technical implementations
- The unique methodology and logic of the feedback collection system
- The NFC card allocation and management systems
- All dashboard interfaces, reports, and analytics tools
- All visual elements, designs, layouts, and user experiences
- All documentation, guides, and instructional materials
- Our trademarks, service marks, trade names, and branding

#### **2.2 Protected Materials**

Our protected materials include, but are not limited to:

- Software code (both front-end and back-end)
- Database structures and organization
- System architecture and logic flows
- Unique business methodologies
- Technical documentation
- User interfaces and dashboard designs
- NFC card technology implementation
- Data aggregation and processing methods
- Analytics and reporting systems

## **3. PROHIBITED ACTIVITIES**

The following activities are strictly prohibited without explicit written permission from Feedback NFC:

### **3.1 Content Reproduction**

- Copying, reproducing, or duplicating any part of our Service
- Printing, saving, or storing any content from our Service for unauthorized uses
- Taking screenshots of proprietary interfaces or dashboards
- Recording or capturing any aspect of system functionality

### **3.2 Distribution and Sharing**

- Distributing copies of any aspect of our Service
- Sharing access credentials with unauthorized individuals
- Publishing or posting content from our Service
- Transmitting content to unauthorized recipients

### **3.3 Modification and Adaptation**

- Creating derivative works based on our Service
- Modifying, adapting, or altering any aspect of our Service
- Translating content into other languages
- Integrating our content into other systems

### **3.4 Reverse Engineering**

- Attempting to disassemble or decompile our software
- Reverse engineering the NFC card technology
- Analyzing code to determine underlying algorithms
- Extracting or attempting to extract source code

### **3.5 Commercial Exploitation**

- Using our Service for commercial advantage beyond authorized subscription use
- Creating competing products based on our methodologies
- Selling or licensing derivatives of our system
- Using our system's approach for client work outside the subscription agreement

## **4. NFC CARD TECHNOLOGY**

### **4.1 Proprietary Implementation**

Our NFC card technology implements proprietary methods for:

- Card allocation and management
- Data transmission and security
- Feedback collection and processing
- Card-to-system communication

## **4.2 Special Protections**

The design, programming, and implementation of our NFC card technology are highly protected intellectual property. Any attempt to:

- Duplicate the card technology
- Emulate the card functionality
- Analyze the card programming
- Extract the card data structure

is strictly prohibited and will be vigorously prosecuted to the fullest extent of the law.

# **5. SYSTEM LOGIC AND METHODOLOGY**

## **5.1 Business Process**

The unique methodology, workflow, and business process implemented in our Service constitute valuable trade secrets and intellectual property. This includes:

- The feedback collection methodology
- The card allocation process
- The data aggregation approach
- The analytics generation system

## **5.2 Prohibition Against Replication**

No person or entity may replicate, implement, or utilize our system logic or methodologies in any way, regardless of the technology used for implementation. The conceptual approach and logical structure of our system are protected intellectual property independent of their specific technical implementation.

# **6. PERMITTED USES**

The only permitted uses of our Service are those explicitly authorized under the active subscription agreement, which allows subscribers to:

- Access the dashboard using authorized credentials
- Allocate and manage NFC cards as provided
- Collect feedback from end users via provided NFC cards
- View and export their own collected feedback data

- Generate reports based on their collected feedback

## **7. COPYRIGHT NOTICES**

All aspects of our Service contain copyright notices indicating ownership by Feedback NFC. The absence of a copyright notice does not imply that the content is not protected. All content, whether marked or not, is presumed to be protected under applicable copyright laws.

## **8. ENFORCEMENT**

### **8.1 Monitoring**

Feedback NFC actively monitors for unauthorized use of our intellectual property and implements technical measures to detect:

- Unauthorized access attempts
- Unusual usage patterns
- Potential reverse engineering attempts
- Content scraping or systematic downloading

### **8.2 Legal Remedies**

Violation of this Copyright Policy may result in:

- Immediate termination of service access
- Legal action for copyright infringement
- Claims for damages, including statutory damages
- Injunctive relief
- Recovery of attorney's fees and court costs

## **9. REPORTING INFRINGEMENT**

If you become aware of any infringement of our intellectual property, please report it immediately to [ML@feedbacknfc.com](mailto:ML@feedbacknfc.com). Please include:

- A description of the infringement
- The location where you observed the infringement
- Any additional information that might help us investigate

## **10. COMPLIANCE WITH SAUDI ARABIAN LAW**

This Copyright Policy complies with and will be enforced in accordance with the intellectual property laws of the Kingdom of Saudi Arabia, including but not limited to:

- The Copyright Law of the Kingdom of Saudi Arabia
- The Law of Trademarks of the Kingdom of Saudi Arabia
- The Patent Law of the Kingdom of Saudi Arabia
- The Trade Secrets Protection Regulation

## 11. CONTACT INFORMATION

For questions about this Copyright Policy or to request permission for any use not explicitly authorized, please contact us at:

- Email: [ML@feedbacknfc.com](mailto:ML@feedbacknfc.com)
- Address: Level 18, Faisaliah Towers, King Fahd Road, Riyadh, Kingdom of Saudi Arabia

---

سياسة حقوق النشر متوفرة باللغة العربية عند الطلب (Copyright Policy is available in Arabic upon request.)